



(931)302-4264
EVACHAFF@GMAIL.COM
LAREINAMT@GMAIL.COM

Hispanic Heritage Festival **PROPOSAL** 2026



Presented by
**Clarksville
Hispanic American
Family Foundation**



Presented to
**Potential
Sponsors**



A Festive Tribute to
**Hispanic
Heritage**



More Information
www.chaffclarksville.org





CLARKSVILLE/OAK GROVE

HISPANIC HERITAGE

2026 LATIN FESTIVAL



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This is the 6th annual Hispanic Heritage Festival, a fun and entertaining event hosted by the Clarksville Hispanic American Family Foundation, a 501(c) nonprofit that has been weaving its support to the community since 2018 in the heart of Clarksville and its surroundings areas.



About EVENT

The Hispanic Heritage Festival emerged from a passionate vision, weaving together the rich tapestry of local delicacies and treasures from Hispanic realms with the very heart of the community. As a proud Hispanic community, we cherish our roots and the diversity that flourishes within the cultures of Latin American nations. In 2021, we breathed life into this festival to celebrate and illuminate the myriad cultures that grace our heritage. We recognize the profound impact the Hispanic population has on our beloved city of Clarksville. Through this festival, we intentionally showcase the strength of our community, which continues to thrive. Each year, we shine a light on Latin music, cultural dances, crafts, and gastronomy from various countries, fostering educational awareness through this joyous celebration.



Event OVERVIEW



A vibrant family gathering that spans from coast to coast, welcoming all with open arms. Attendees journey from distant Florida and Georgia, as well as various other states, eagerly anticipating this grand festival. The theme celebrates the rich tapestry of Hispanic cultures, fostering an atmosphere where diverse cultures unite, allowing participants to depart with the feeling of having traversed to those lands—savoring authentic cuisine, witnessing captivating cultural performances, and so much more.

With the aid of a passport, children and families can embark on a culinary adventure, sampling dishes from different booths while learning about each country's unique essence. The mission is to enlighten all about the beauty of Hispanic nations, as we aim to learn, taste, and immerse ourselves in their cultures. Our focus, while predominantly on adults, embraces the spirit of children as well.



EVENT HIGHLIGHTS

For the past 5 years, we have had local and out-of-town cultural performers, bands, and musicians. Food vendors have been from Brazil, Mexico, Panama, Colombia, the Dominican Republic, Peru, and Puerto Rico. Last year, Honduras and El Salvador were added to the food vendor list. We have product vendors from American companies to Hispanic countries, offering foreign products. Both City and County Mayors have attended each year. Our event has grown from 1000 attendees in our first year to 7000 in our 4th year and continues to be a much-anticipated event for the area.



THEME: A Celebration of Hispanic American culture, history, and contributions to society



DATE: Saturday, 19 September 2026



TIME: 12:00pm – 9:00pm



LOCATION: 377 Carter Rd. Oak Grove, Ky
Rancho Mimosa



ARTIST & Performance

CLARKSVILLE/OAK GROVE
**HISPANIC
HERITAGE**
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A mere glimpse of the captivating performances for this year will include cultural dances from Panama and Mexico, with many more, including the headliner, to be unveiled as the event date draws near.



PAST PERFORMANCES HAVE INCLUDED ARTISTS SUCH AS:

- Cultural dancers from Panama, Mexico, and Nicaragua
- Cuban – salsa, merengue and bachata – band from Louisville Ky, – Acorde
- Nashville Spanish Rock Band – Kodigoz
- Mexican and Mariachi bands from Nashville
- Selena Tribute Band – La Orba from Chicago



**BALLET
FOLKLORICO SOL DE
MEXICO**



HORA LOCA



**MISS & PRINCESA
HISPANIC HERITAGE
SHOW**



**BALLET
FOLKLORICO VIVA
PANAMA**



**DANZA GUERREROS
QUETZALCOATL DE
NASHVILLE**



**BANDA REINA DE
NASHVILLE**



MISS & PRINCESA Hispanic Heritage



The Miss and Princesa scholarship program event is a dazzling showcase orchestrated by the Hispanic Heritage festival, designed for young school-aged girls from ages 4 to 24. This lively gathering aims to celebrate the festival's spirit by uniting families and emphasizing the vital importance of continued education.

Participants vie for titles such as best cultural attire and best presentation. The Preteen, Teen, and Miss categories each contend for the honor of crafting the finest essay on the theme, "What it means to me to be Hispanic in the United States."

All gifts bestowed upon the participants are treasures of knowledge, such as tablets, laptops, and or computers and scholarship funds, nurturing the dreams of tomorrow's leaders.



BUDGET Estimate



The event is open to the public at no cost, which is why your sponsorship holds immense value. We are sincerely thankful for any support you can provide to help continue this much anticipated event for countless years to come. Sponsor packages can be viewed on our website.

NO	ITEMS	AMOUNT
 01	Stage and lighting/Sound & audio	\$17,000
 02	Golf Carts	\$1,200
 03	Volunteer Lunches	\$1,000
 04	Outdoor Restrooms	\$1,700
 05	T-shirts	\$2000
 06	Venue Rental	\$5,000
 07	Artist Fees	\$20,000
 08	Insurance	\$3,900
 09	Police/EMT	\$5,500
 10	DJ	\$1,500
 11	MARKETING (COMMERCIAL BILLBOARDS, BANNERS ETC)	\$6,000
 12	MISS & PRINCESA SCHOLARSHIPS	\$5,000
Total		\$69,800



SPONSORSHIP LEVELS



SILVER \$500



Logo on official flyer and banners



Mass Media & On-Site presence



Name of your business on Festival t-shirt



Certificate of sponsorship



GOLD \$1,000



Logo on official flyer & banners



Mass Media & On-Site presence



Monthly Social Media post



Logo of your business on Festival t-shirt



Certificate of sponsorship



DIAMOND \$5,000



Banner with Logo on event Golf Carts



Logo on official flyer and banners



Logo of your business on City Billboards



Mass Media and On-Site presence



Certificate of Sponsorship



Monthly Social Media Post



Social Media Commercial (1 min max)



Logo displayed on website (www.chaffclarksville.org) for 1 year



2 Tickets to the CHAFF Gala 2027



PLATINUM \$1,500



Logo on official flyer & banners



Mass Media & On-Site presence



Monthly Social Media post



Welcome video on social media platforms



Logo of your business on Festival t-shirt



Logo of your business on City Billboards



Certificate of sponsorship



TITLE \$10,000



Banner with Logo on event Golf Carts



Logo on official flyers & banners



Logo on festival t-shirts



Logo of your business on City Billboards



Mass Media & On-site presence



Certificate of Sponsorship



Logo displayed on website www.chaffclarksville.org with business link



Social Media Commercial (interview) (up to 3 mins)



Monthly Social Media post



4 Tickets to the CHAFF Gala 2027

Because of your generosity, Small Businesses are able to participate at an affordable cost, giving local entrepreneurs—especially Hispanic-owned businesses—the opportunity to showcase their products and services, grow their visibility, and connect with new customers. Your Support helps open doors for economic growth, empowerment, and long-term success within our business community.

EXCLUSIVE

STAGE SPONSOR (1) \$15,000



- ★ Includes all Title Sponsorship
- ★ Mega Stage Banner
- ★ Naming Rights of Stage

EXCLUSIVE

STAGE BANNER SPONSOR (12) \$1,000



- ★ Logo on Stage Banner (16'x4')
- ★ Logo displayed on website (www.chaffclarksville.org) for 1 year



Clarksville Hispanic American Family Foundation
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Empower, Develop and Support our Community

For More DETAILS



Phone **931-302-4264**



Website **www.chaffclarksville.org**



Email **evachaff@gmail.com/
lareinamt@gmail.com**

Please
reach out
to us!





C.H.A.F.F. HISPANIC HERITAGE FESTIVAL SPONSORSHIP CONTRACT

(931)302-4264
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LAREINAMT@GMAIL.COM

Business Name: _____
Name contact person or owner: _____
Billing Address: _____
Phone: _____
Email: _____

_____ (sponsor initials) YES, _____ (the sponsor) is
sponsoring C.H.A.F.F. Hispanic Heritage 2026 financial contribution of \$ _____ and/or
product sponsorship of \$ _____ value at the following level:

PLEASE SELECT YOUR PACKAGE:

STAGE SPONSOR-\$15,000 (Limited to Only 1 Exclusive Sponsor)

- ★ TITLE SPONSOR \$10,000
- ★ DIAMOND SPONSOR \$5,000
- ★ PLATINUM SPONSOR \$1,500
- ★ GOLD SPONSOR \$1,000

STAGE BANNER-\$1,000 (Limited to 12 Exclusive Sponsors)

- ★ SILVER SPONSOR \$500



LIMITATION OF SPONSORSHIP

Unless otherwise provided _____ (the sponsor) sponsor benefits
described in this agreement are related solely to the C.H.A.F.F. Hispanic Heritage 2026 on Saturday,
September 19, 2026. _____ (sponsor initials)



LICENSE AND USAGE

_____ (the sponsor) hereby grants C.H.A.F.F. a limited, non-exclusive
license to use Sponsor trade names, trademarks, service marks, and other proprietary information owned
by _____ (the sponsor) C.H.A.F.F. agrees that the proprietary information will
be used only in connection with the C.H.A.F.F. Hispanic Heritage Festival 2026 event to provide benefits
outlined in the proposal and such other benefits as _____ (the sponsor) and
C.H.A.F.F. may agree. C.H.A.F.F. Hispanic Heritage Festival 2026: use of the proprietary information is
subject to the approval of C.H.A.F.F. and the sponsor's designated representative, whose approval will
not be unreasonably withheld. _____ (sponsor initials)



SPONSOR UNDERSTANDING

_____ (the sponsor) understands as follows: the dollar values
outlined in the proposal are estimated based upon general sponsorship information available to
C.H.A.F.F. the audience multiplier is based upon estimated of the C.H.A.F.F. Hispanic Heritage Festival
2026 attendance and actual attendance figures may vary materially. No portion of the sponsorship cash
payment or in-kind services is refunded for any reason except as provided herein.
Sponsorships are not "EXCLUSIVE" unless otherwise outlined in the proposal at the time of signing.
_____ (sponsor initials).



TERMINATION

C.H.A.F.F. may terminate this contract on 30 days' written notice. In the event of termination for any
reason other than failure to provide monetary and product sponsorships. C.H.A.F.F. may substitute an
event with equivalent benefits with the approval of _____ (the sponsor) or shall
send back any monetary or products received from _____ (the
sponsor) by C.H.A.F.F.

_____ (the sponsor) shall not terminate this agreement without the approval of
C.H.A.F.F. with reasonable explanation of termination. _____ (sponsor initials).

Signature of Sponsor: _____ Date: _____

Signature of CHAFF Representative: _____ Date: _____



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Develop and
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