

EVENT PROPOSAL

MISS & PRINCESA HISPANIC HERITAGE
MENTORSHIP & SCHOLARSHIP PROGRAM

2026



Prepared for:
Potential Sponsors

**MISS HISPANIC
HERITAGE**
REINAS DEL FESTIVAL

Prepared by:
Organizers

W E L C O M E



Welcome to our enchanting Miss and Princesa Hispanic Heritage pageant event, a grand celebration where young girls wholeheartedly embrace and showcase their vibrant Hispanic culture, reaching across vast horizons. This is a Mentorship and Scholarship program tailored for school aged girls 4 to 24 years old.

For many years, Hispanic communities have honored their celebrations with a Queen. These Queens are not only symbols of beauty and grace but also embody the rich cultural heritage and vibrant spirit of their communities.

The coronation of a Queen is often accompanied by traditional music, colorful parades, and lively dances that showcase the unique blend of historical influences and modern flair. These events bring together people of all ages, fostering a sense of unity and pride in their shared identity.

The Queen often plays an important role in community events throughout the year, serving as an ambassador who represents the values and aspirations of her people. Her presence is a reminder of the importance of preserving traditions while embracing the future with hope and enthusiasm.

ABOUT THE EVENT

Time & Location

Date: TBA - 2026

Time: TBA

Venue: TBA- Austin Peay State University Clement Auditorium -
601 College Street, Clarksville, TN 37042

Event Details

Miss Princesa participants, aged 4 to 10 years, will first display their cultural outfits before transitioning into evening attire. Each contestant will answer four (4) questions onstage while in their evening wear. Following this, every girl will receive a crown and sash, culminating in the announcement of the Grand Finale winners in each category.

Later in the evening, the **Preteen, Teen, and Miss** age groups, ages 11 to 24, will present their cultural attire, followed by a change into evening gowns. They will be asked a series of random questions, and each girl will read her essay aloud. Afterward, the participants will be crowned and sashed, followed by the announcement of the Grand Finale winners in each age category.

MEET OUR CREW



Mildred Hernandez
Event Manager/Coach



Elizabeth Adamski
Coach

MILDRED HERNANDEZ IS ON THE BOARD OF C.H.A.F.F. AS SECRETARY AND SHE COORDINATES THE MISS HISPANIC HERITAGE SHOW.

ELIZABETH ADAMSKI IS THE FOUNDER AND EXECUTIVE DIRECTOR OF THE CLARKSVILLE HISPANIC AMERICAN FAMILY FOUNDATION (C.H.A.F.F.).



EVENT HOST

About C.H.A.F.F.

Clarksville Hispanic American Family Foundation

The Miss & Princesa Hispanic Heritage event is elegantly hosted by the Clarksville Hispanic American Family Foundation, a dedicated local non-profit that gracefully supports and empowers the Hispanic community in thriving and contributing to the vibrant tapestry of life in Clarksville.

C.H.A.F.F. Founder: Elizabeth Adamski



Special Performers

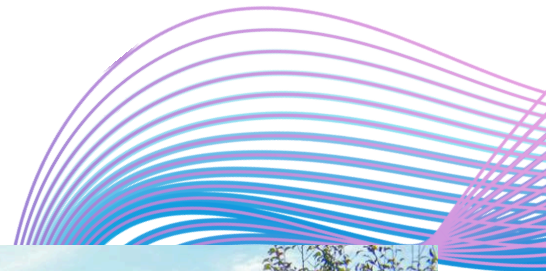
Lany Valasquez Hernandez
Ballet Folklorico Viva Panama
More Artist TBA

Prepare to be dazzled by electrifying performances from renowned artists at the event.

Immerse yourself in soul-stirring melodies and unforgettable moments that will linger in your heart, leaving you yearning for more.



EVENT HIGHLIGHT



6th Annual Hispanic Heritage Festival: A Day of Cultural, Hispanic Foods and much more

As the year approaches, we eagerly anticipate the return of our beloved festival, where visitors will once again come together to celebrate the vibrant tapestry of Hispanic culture. The air will once again be filled with the irresistible aroma of traditional dishes like empanadas, tamales, and churros, enticing festivalgoers to explore a diverse array of culinary delights from various regions.

The venue will be adorned with colorful decorations, including Papel picado and vibrant flags that dance in the gentle breeze, creating a warm and festive atmosphere to welcome everyone. Music will play a central role in the celebration, with the lively rhythms of salsa, merengue, and mariachi inviting people of all ages to dance and express their joy and heritage.

Artisans will showcase their crafts, presenting handmade jewelry, textiles, and pottery, each telling a unique story of cultural identity and tradition. Attendees will have the opportunity to participate in workshops, gaining insights into the history and contributions of Hispanic communities, fostering a deeper appreciation for this rich cultural legacy.

The festival will continue to be a space for connection, where stories are shared, friendships are formed, and the beauty of diversity is celebrated. It promises to be a day filled with laughter, learning, and love, honoring the vibrant cultures that enrich our community and the world.

BUDGET ESTIMATE



No.	Description	Price
1.	Venue Rental	\$1500
2.	Artist Fees	\$400
3.	Production Costs	\$200
4.	Marketing and Promotion	\$1000
5.	Staffing and Security	\$500
6.	Equipment Rental	\$100
7.	Permitting and Insurance	\$1000
8.	Scholarship Awards & Gifts	\$5,300
Total :		\$10,000.00

After considering the above estimated costs, we aim to meticulously plan and allocate resources to ensure Miss and Princesa Hispanic Heritage pageant exceeds expectations while maintaining fiscal responsibility.



THANK YOU!

OUR CONTACT



919B Tiny town Road Clarksville Tn



(931) 624-1749



www.chaffclarksville.org



Lareinamt@gmail.com

SPONSORSHIP PACKAGE:

PLATINUM \$2000

- **Logo on official flyer**
- **Logo on T-shirt**
- **Full page with logo in Event Program Brochure**
- **Mass Media, Social Media, & On-Site presence**
- **1-10x10 space at the 2026 Clarksville Hispanic Heritage Festival**
- **2 Tickets to 2027 CHAFF GALA**
- **2 Tickets to the event and priority seating**
- **One-year-long logo display and business link on www.chaffclarksville.org as sponsor for this event**
- **Certificate of sponsorship**

Your generous sponsorship not only breathes life into this event but also ensures that every participant is adorned with a gift and crown, creating a fun and unforgettable experience for all contestants.

Your sponsorship contribution is also eligible for a tax deduction.



SPONSORSHIP PACKAGE:

GOLD \$1000

- **Logo on official flyer**
- **Logo in Event Program Brochure**
- **Name on T-shirt**
- **2 Tickets to the event**
- **2 Tickets to 2027 CHAFF GALA**
- **One-year long logo display on www.chaffclarksville.org as sponsor for this event**
- **Certificate of sponsorship**

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SPONSORSHIP PACKAGE:

BRONZE \$500

- **Logo on official flyer**
- **Name in Event Program Brochure**
- **Name on T-shirt**
- **1 Ticket to the event**
- **1 Ticket to 2027 CHAFF GALA**
- **One-year long logo display on www.chaffclarksville.org as sponsor for this event**
- **Certificate of sponsorship**

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